


How to be an efficient page designer

Dummy: helps you envision/plan out your page

- X=picture, N/I=text
- Each box is 25 words
- Make it neat!
- Contact Gowri about ads
- Should be done by Tuesday with approval signature

Layout on InDesign

- Start a rough draft
 - Change publication date
- Placeholder text
 - Type>Fill with placeholder text
- Placeholder photo/ad
 - Rectangle tool 

Check up on your puppy

- Don't let your puppy pee!
- Check up periodically to stop disasters from happening
- Give your puppy(ies)...
 - a deadline (date, time)
 - a word count
- Ask your puppy(ies) for art

Start hustlin'

- Begin placing content as soon as possible
- Double check spelling of names in the story
 - YearTech box>Search box (search name and replace it)
- Pages with standing elements should lock on Friday
- All other pages should lock on Monday
- Update trello, executive editors and (if you're an assistant) your section editor

Don't forget...

- Photo credits/correct attributions
 - Use handout Mrs. Adwers gave us
- Correct paragraph style fonts
- .25 border
 - Make sure it's black
 - No border for cutouts
- High quality pictures
 - Right click on picture>Display performance>High quality display
- Kerning
 - Fix kerning in areas where letters are too close or too far apart
- Widdows
 - Use kerning to fix widdows

_____’s exit ticket

What techniques/ideas do you hope to use?

How do you think these techniques/ideas will help you?

Questions or comments?
